

ALOK KUMAR JHA

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ABOUT ME

I am a seasoned iOS Engineer with around 15 years of hands-on experience in designing, developing, and maintaining innovative mobile applications for the iOS platform. Throughout my career, I have demonstrated a deep understanding of the iOS ecosystem and a passion for creating high-quality, user-centric applications. I've worked across B2C products at scale, owning features end-to-end from discovery to release, collaborating closely with cross-functional partners (including UX and product), and maintaining high engineering standards through clean architecture, automation, and thoughtful code quality practices. I'm also comfortable operating in production environments, including on-call responsibilities and incident mitigation.

SKILLS

- Programming Languages: Objective-C, Swift
- Architecture : MVVM, MVVM-C, VIP, VIPER
- Frameworks: UIKit, SwiftUI, Combine, RxSwift, AVFoundation, Vapor(Server Side Swift), Realm, AsyncDisplayKit, Other various build-in iOS Frameworks

EXPERIENCE

Carly GmbH (<https://www.mycarly.com>)

Senior iOS Engineer

Munich, Germany
August 2024 | Present

- Own iOS features end-to-end, taking projects from idea to release-ready delivery.
- Build responsive, high-quality user experiences across supported iOS devices.
- Collaborate closely with engineering and cross-functional partners, including UX, to implement polished user flows.
- Improve development efficiency through thoughtful tooling, automation, and continuous codebase improvements.

HelloFresh SE (<https://www.hellofresh.de>)

Senior iOS Engineer

Berlin, Germany
March 2022 | August 2024

HelloFresh is a meal kit delivery service that provides subscribers with pre-portioned ingredients and recipes to cook their own meals at home

- Working as an iOS Engineer in HelloFresh Tech team. As part of Payments tribe, my work involves working on providing a smooth payment experience to users and also increase the payment acceptance rate.
- As part of both Mobile and Payment on-call group, my role involves monitoring, acknowledging and mitigation of various incidents and alerts from our services.

MXP Media India Ltd

Senior iOS Developer

Mumbai, India
April 2018 | Dec 2021

1) MX Player (<https://mxplayer.in>) is a video streaming app that offers thousands of hours of premium, exclusive and original content from leading Producers and Publishers.

2) MX TakaTak (<https://mxtakatak.com>) is a short video community (like TikTok), made locally and specially by MX Media and Entertainment in India. MX TakaTak offers real and fun videos that anyone can watch and share on social media.

- Developing MX Player and MX TakaTak iOS App with a team of iOS developers.
- Work with other developers, designers and product/business managers to develop new features consistent with product roadmap.
- Designs, develops, manages, creates and maintains technical components and templates.
- Provide technical leadership and take ownership for the technical development of various components including design, development and maintenance.

GetSimpl Technologies Pvt Ltd (<https://getsimpl.com>)*iOS Developer*

Mumbai, India

July 2015 | October 2017

Simpl is a technology company that works with merchants and financial institutions to enable a world where every monetary interaction is effortless and transparent. It offers Buy Now, Pay Later feature to its consumers via merchant partners.

- Sole developer working on the iOS SDK and consumer app
- Developing Simpl iOS SDK to be used by merchant partners of GetSimpl. Written in Obj-C to be compatible with merchant apps from iOS 7 onwards.
- Developing Simpl iOS app from scratch using Swift for users of GetSimpl.

Housing.com (<https://housing.com>)*iOS Developer*

Mumbai, India

July 2013 | June 2015

A Real-estate based platform for customers.

- Creation and maintenance of Housing iOS app
- Designed and developed app, working in a team.
- Collaborating with the design team at Housing, modified the flow of app (previous version) improvising UI,UX by reducing steps of app while not changing user limits.
- Modified the Housing API, making it scalable, improvising performance by decreasing network load.

Mobikon Technologies Pvt Ltd (<https://www.mobikon.io>)*Product Development Engineer*

Pune, India

Feb 2013 | July 2013

- Worked on development and prototyping of various enterprise application on iOS and Android aimed at helping various restaurants in engaging better with their customers, increase staff efficiency.

Sourcebits Technologies (<http://sourcebits.com>)*Software Engineer*

Bangalore, India

July 2011 | January 2013

- Working in team of developers, product managers, designers and testers to create plethora of applications for many clients of Sourcebits.
- Collaborate as a member of an agile team to get products developed and completed with best in class software development
- Hands on software development: being assigned specific tasks that can be developed and produced within designated time interval (sprint)
- Deliver Projects with High Quality and High Performance

FREELANCE/PART TIME

Book My Diamond Pvt Ltd (<https://bookmydiamond.com>)*Mobile Developer - Freelance*

Mumbai, India

November 2017 | March 2018

A B2B Diamond Purchase app for Jewellers.

- Sole developer working on development of BookMyDiamond iOS and Android app.

Flyrobe (<https://flyrobe.com>)*Mobile Developer - Freelance*

Mumbai, India

July 2016 | November 2016

Flyrobe is India's largest fashion rental platform.

- Developing Flyrobe iOS app.
- Leading a team of 4 iOS developers.

EDUCATION

Indian Institute of Technology

B Tech Mechanical Engineering *GPA: 7.7/10*

Guwahati, India

Grad: June 2011